

Designer, team builder & creative manager, experience in leading profitable graphics to achieve cost efficient, on-brand designs on time.

SKILLS & ABILITIES

- InDesign, Photoshop, Illustrator
- Creative Product Development
- Print Production, Prepress
- Branding and Logo Design
- Project Management
- Managing and Mentoring of diverse team
- Layout Design, Color and Typography
- Server and Network solutions
- Bids from national-level presses
- Portuguese and understanding of Spanish

EMPLOYMENT HISTORY

Art Director (05/2017 - 10/2022) | Graphic Designer/Print Production Manager (07/2005 - 05/2017)
Victorian Trading Co., Lenexa, KS

Leads creative team in visual and verbal communication of brand story. Creative direction, management and implementation of art and design. Multitasks and manages workflow for concurrent catalogs, promotional and product development projects. Plans art department resources. Mentors and supervises art staff.

Selected Achievements:

- Layout design and production of 12+ profitable catalogs yearly. Uses typography, color, textures, and the principles of design to create charming layouts that tell the brand story and engage the customer.
- Designs and art directs photography, and typography for 200+ products yearly. Integrates the required historical and aesthetic style into top-selling products and packaging.
- Meets deadlines in fast paced environment.

Graphic Designer (02/2004 - 05/2005) Egghead Student Design Group. Kansas City, MO
Designed identity systems, logos and layouts for non-for-profit organizations associated with the UMKC University of Missouri, Kansas City.

Graphic Designer (02/2003 - 09/2004) Cherry-Pickers Marketing. Merriam, KS
Designed identities systems, logos, brochures, and a variety of design projects supporting different brands.

Graphic Designer (10/1995 - 11/1998) A.P.S. Visual Communication. Fortaleza, Brazil
Design and production of stamps for surfwear silk-screen collections; design of visual identities and solutions.

EDUCATION

Masters of Arts in Studio Arts with emphasis in Graphic Design – Graduated May 2005
University of Missouri in Kansas City, Kansas City, MO

Awards & Recognitions:

- Graduate Teaching Assistantship
- First Place in UMKC Art Exhibit

Associate of Applied Science in Communication Design - Graduated May 2003
Johnson County Community College, Overland Park, KS

Awards & Recognitions:

- Silver & Gold AIGA KC Student Awards
- Best of Show, Senior Exhibit

Bachelors of Arts in Music - Graduated December 1999
Ceará State University, Fortaleza, Brazil

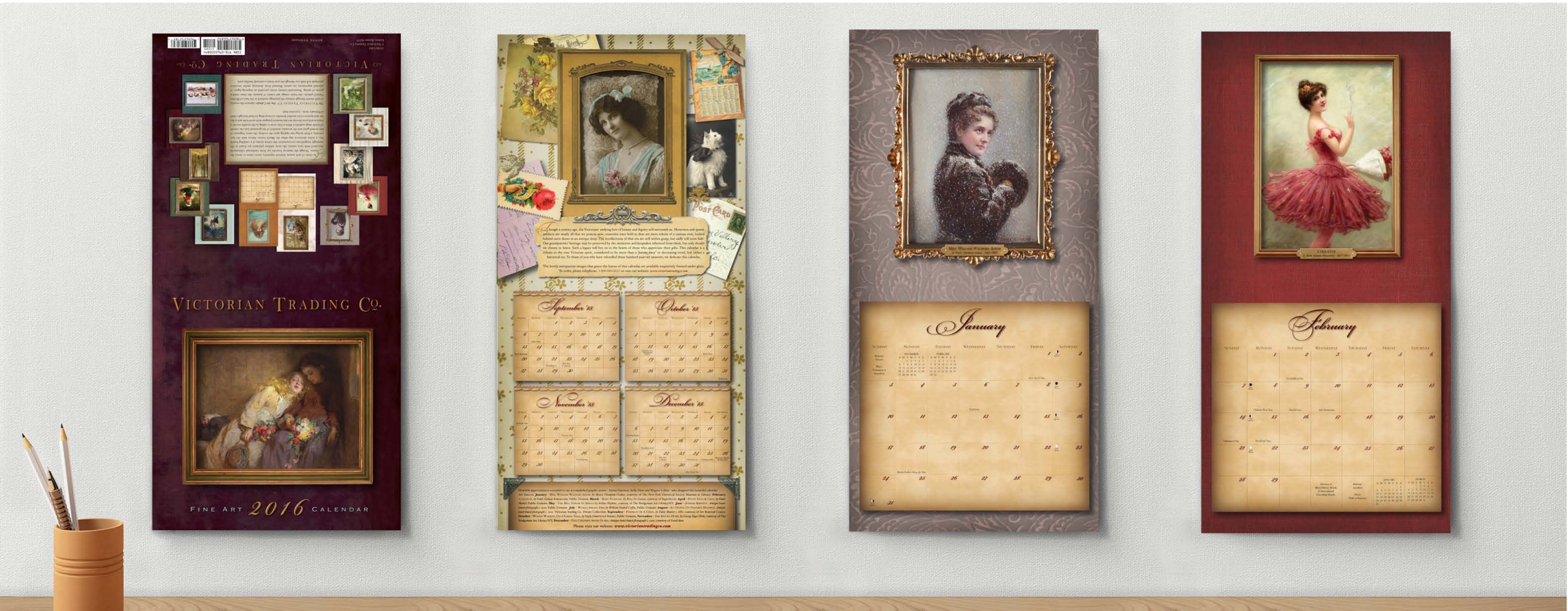
References available upon request.



catalogs.
art direction, page layout,
photo editing, image licensing,
typography, production.



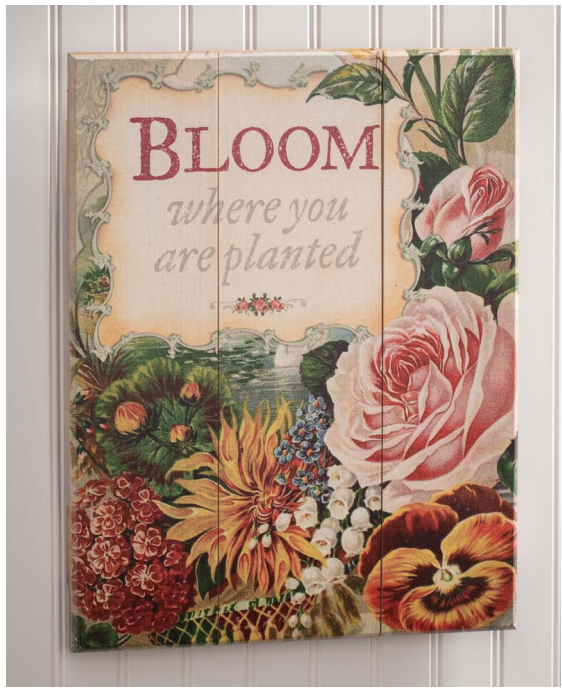
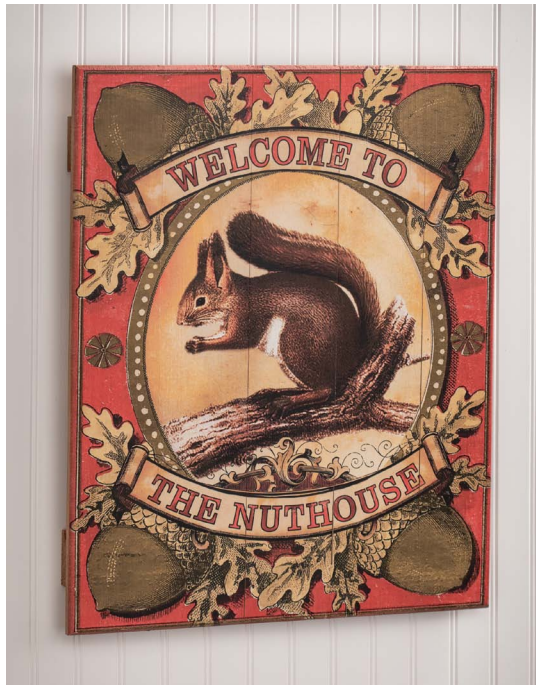
catalog covers.
art direction, page layout, typography.



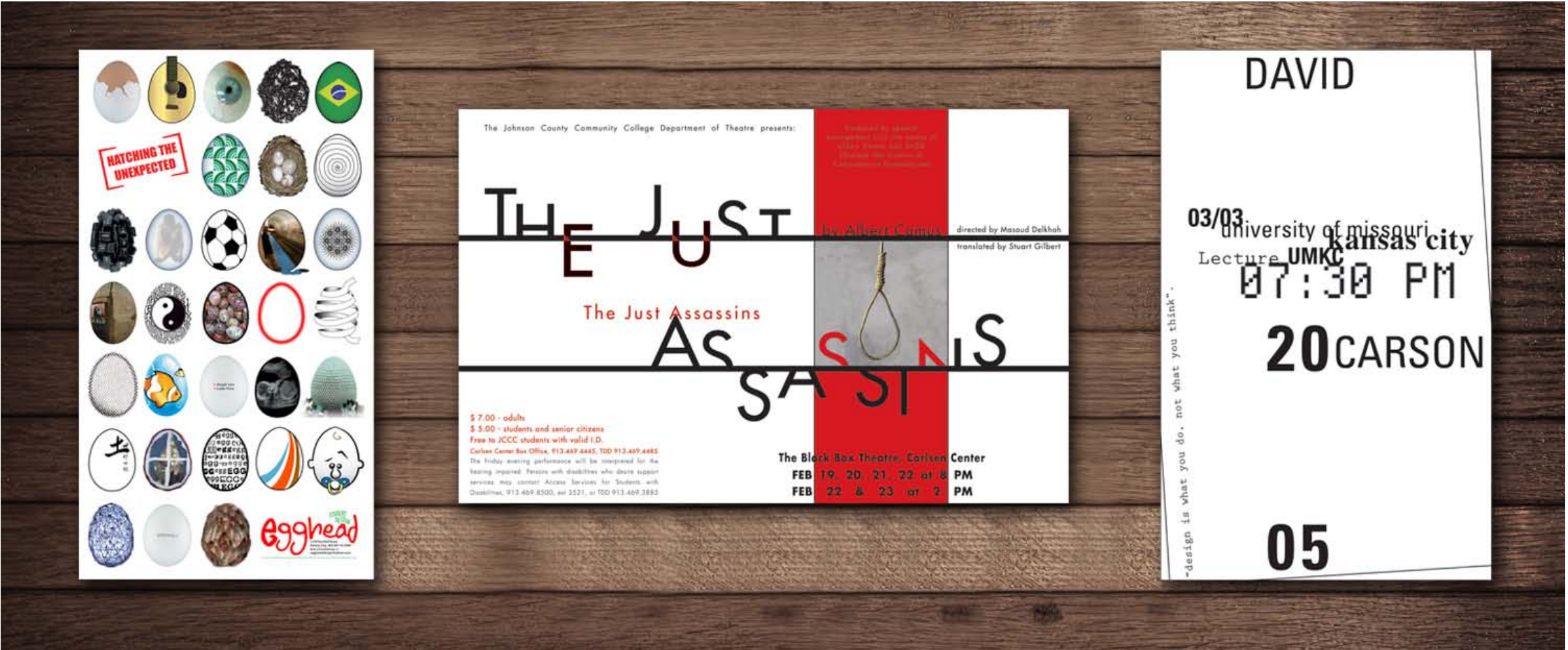
yearly calendars.
art direction, page layout,
image licensing, typography,
production.



product development.
art direction, concept,
design, production.



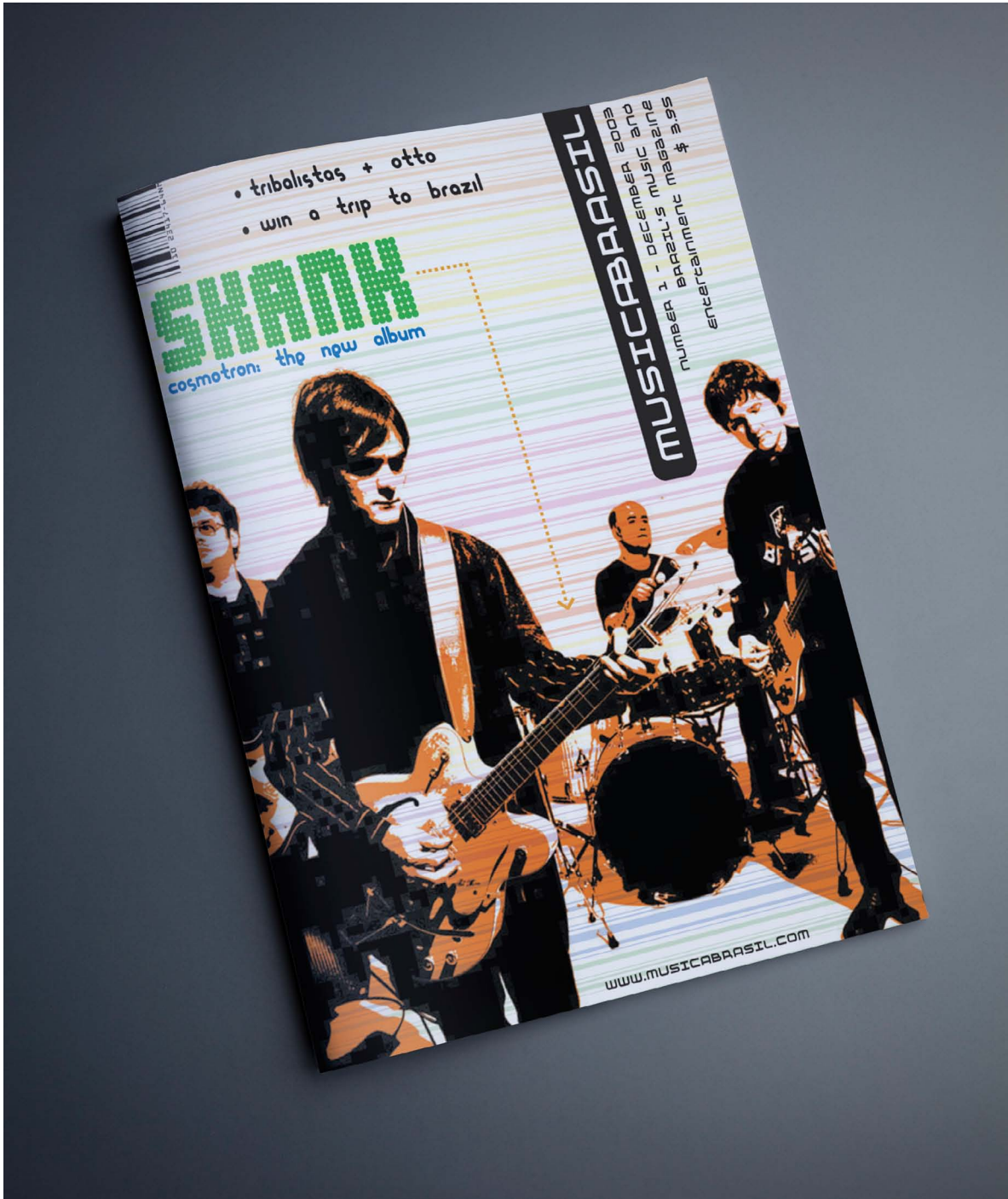
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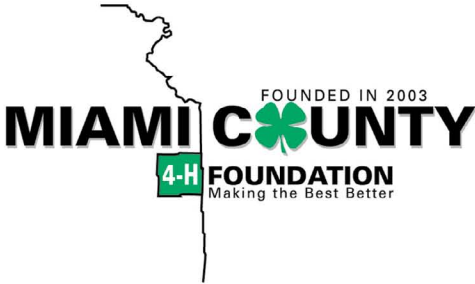
posters



cd covers



magazine
covers

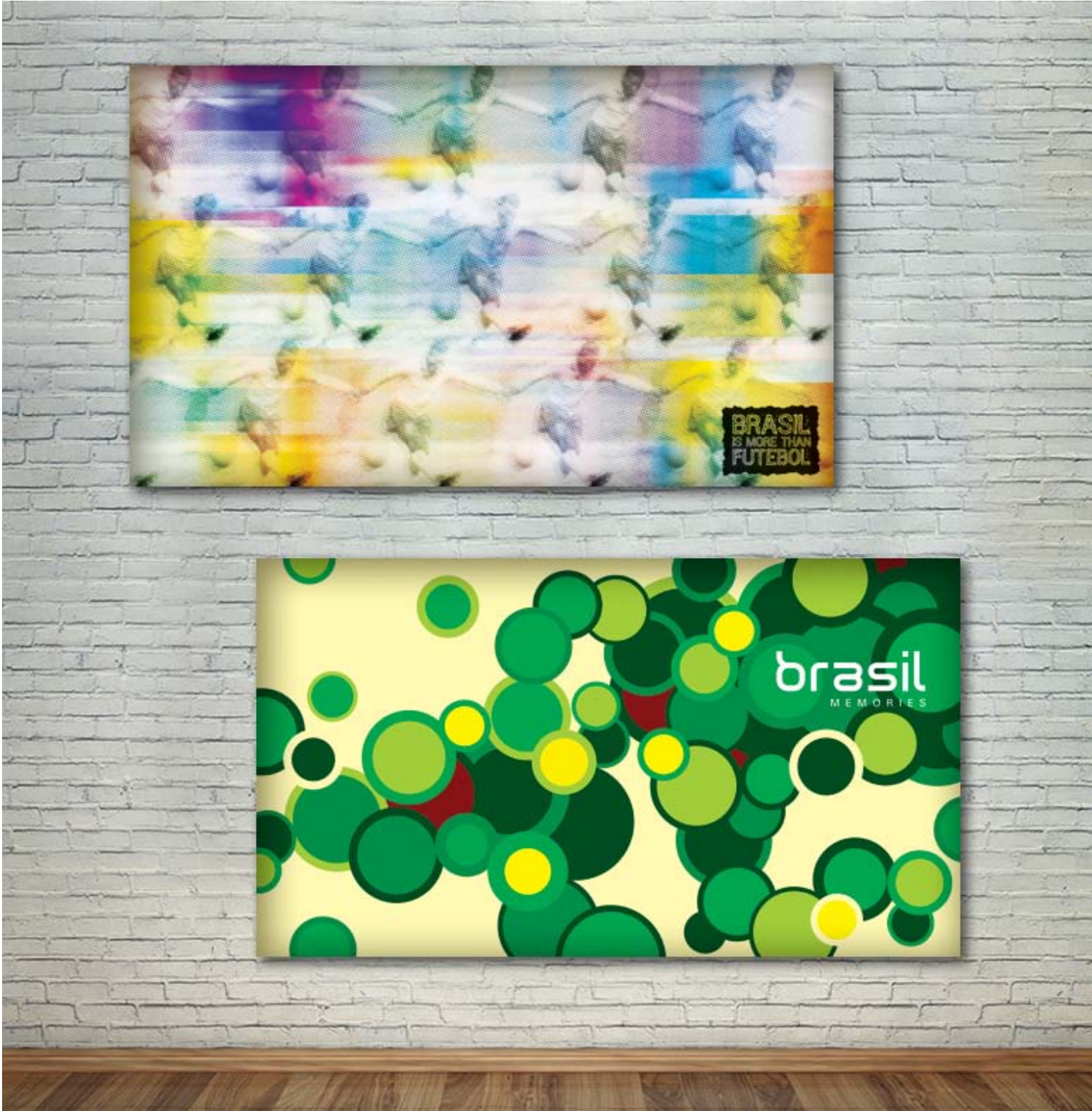




identity & stationery



identity &
packaging



personal.
concepts close to my heart.